

Comment réalise-t-on un  
mtrfckng projet ?









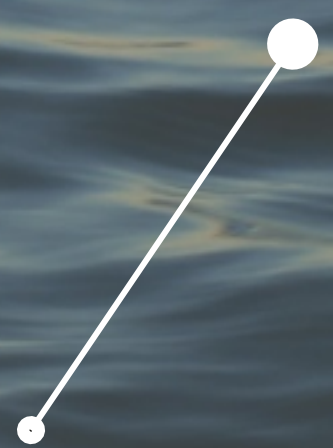
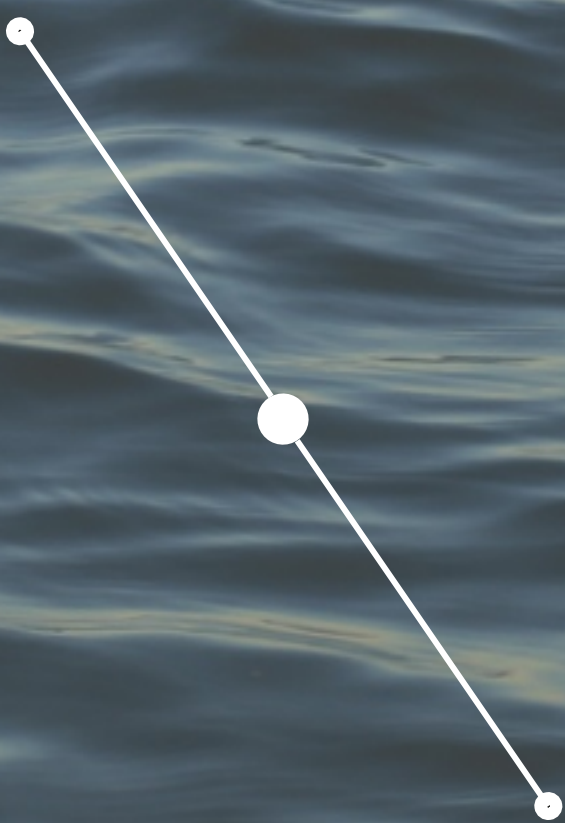
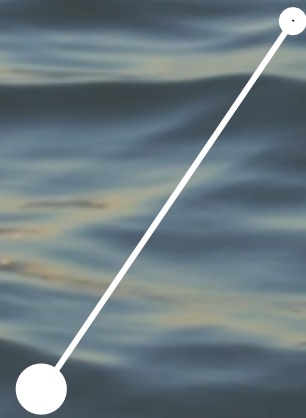




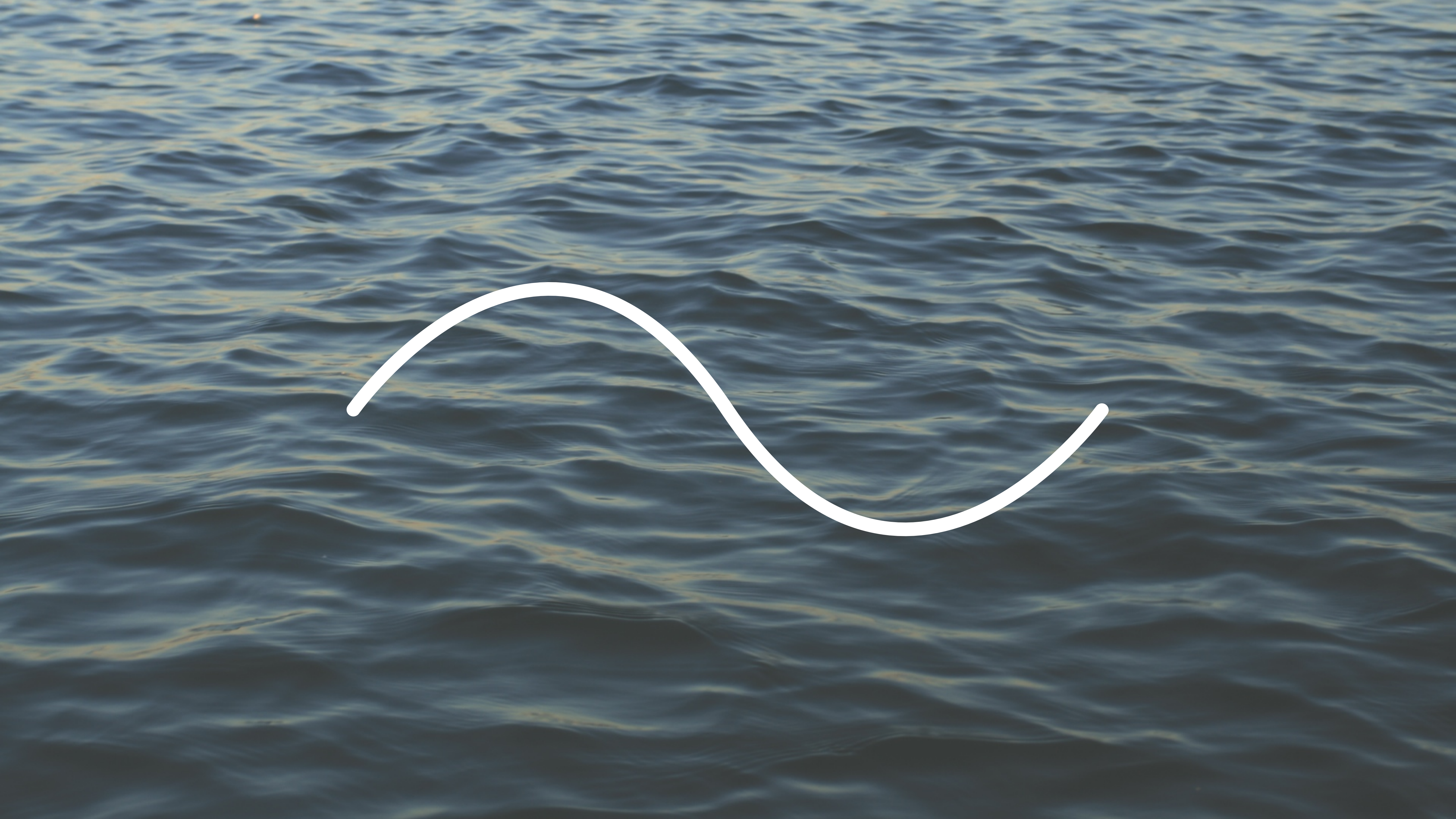














**F L O W**





*“Flow is when you look up after eight hours of code  
to realize it’s dark outside.”*

BREANDÁN KNOWLTON





DES TONNES D'IDÉES





1

FEEDBACK

2

CHALLENGE

3

FINALITÉ





1

FEEDBACK





1

FEEDBACK

Étape / Étape



1

FEEDBACK

Étape / Étape

Tester Interface





2

# CHALLENGE





2

# CHALLENGE

Une Dose



2

# CHALLENGE

Une Dose

Content Strategy





3

FINALITÉ





3

FINALITÉ

But(s) précis





3

FINALITÉ

But(s) précis

Transparence



An aerial photograph of a lush, green wetland landscape. A winding river or stream flows through the center, surrounded by dense vegetation. On the left side, there is a large area of dark green coniferous forest. The overall scene is vibrant and natural. The text "ACTION — REACTION" is overlaid in the center in a white, sans-serif font.

ACTION — REACTION



An aerial photograph of a lush, green wetland landscape. A winding river or stream flows through the center, surrounded by dense vegetation and forest. The water appears slightly turbid. The overall scene is vibrant and natural.

NOUVELLE — VISION





*“Don’t just be another vendor, be a partner  
in getting projects to flow.”*

BREANDÁN KNOWLTON





Merci.





@blackbrd